



**WEDDING CAKE 101:  
EVERYTHING YOU  
NEED TO KNOW**

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# “HOW DO WE GET STARTED ORDERING OUR WEDDING CAKE?”

Thank you so much for considering The Basement Bakery to help make your day extra special!

If you haven't already please email [Rachel@thebasementbakery.com](mailto:Rachel@thebasementbakery.com) with your wedding date and venue to ensure we have availability.

Pricing will be listed on the “Cake pricing” sheet in this document to make sure we are a good fit for your budget.

Cake tasting will be available for once a month. More information on tasting boxes can be found on the “Cake Tasting Process” page!

Email me to get a quote, decide what you would like to order, and then we can get started on the design process.

Final step would be to sign our contract and pay the 50% deposit to secure your wedding date!



# CAKE FLAVORS

## **Birthday Cookies n Creme**

Cookies n Creme Sprinkle Cake  
Cookies n Creme Sprinkle Cream Cheese Filling  
Soft Bite Sprinkle Cookie Crumbs  
Decorated in American Buttercream

## **Cookies n Creme**

Cookies n Creme Cake  
Cookies n Creme Cream Cheese Filling  
Cookies n Creme Crumbs  
Decorated in American Buttercream

## **Vanilla Bean**

Vanilla Bean White Cake  
Vanilla Bean American Butter Cream  
Decorated in American Buttercream

## **Chocolate Fudge**

Chocolate Fudge Cake  
Whipped Chocolate Ganache Filling  
Chocolate Crispearls  
Decorated in American Buttercream

## **Birthday Cake**

Vanilla Bean Sprinkle Cake  
Sprinkle Cream Cheese Filling  
Soft Bite Sprinkle Cookie Crumbs  
Decorated in American Buttercream

## **Red Velvet**

Red Velvet Cake  
Vanilla Bean Cream Cheese Filling  
Chocolate Crispearls & Chocolate Shards  
Decorated in American Buttercream

## **German Chocolate**

Chocolate Fudge Cake  
Whipped Chocolate Ganache filling  
Coconut and Candied Pecan Filling  
Decorated in American Buttercream

## **Strawberry Crunch**

Strawberry Cake  
Vanilla Bean Cream Cheese Filling  
Strawberry Crunch  
Fresh Cut Strawberries & Strawberry Glaze  
Decorated in American Buttercream

## **Cookie Butter**

Cinnamon Cookie Butter Cake  
Vanilla Bean Cream Cheese Filling  
Biscoff Cookie Crumbs  
White Chocolate Crispearls  
White Chocolate Shards  
Decorated in American Buttercream

## **Carrot Caramel Crunch**

Carrot Cake  
Vanilla Bean Cream Cheese Filling  
Candied Pecans *optional*\*  
Caramel drizzle  
Decorated in American Buttercream

## **Ultimate Chocolate Peanut Butter**

Chocolate Fudge Cake  
Peanut Butter Buttercream Filling  
Whipped Chocolate Ganache Filling  
Chocolate Crispearls & Chocolate Shards  
Reese Pieces, Reese Cups, & Nutter Butters  
Decorated in American Buttercream

## **Wedding Cake**

White Almond Cake  
Almond American Buttercream  
White Chocolate Crispearls  
Decorated in American Buttercream

## **Lemon Drop**

Vanilla Bean White Cake  
Vanilla Bean Cream Cheese Filling  
Lemon Curd  
White Chocolate Crispearls  
Soft Bite Lemon Cookies  
*Blueberry compote available*  
Decorated in American Buttercream

## **Berry Chantilly**

Vanilla Bean White Cake  
Mascarpone & Cream Cheese Filling  
Strawberries, Black Berries, Blueberries & Raspberries  
Decorated in American Buttercream

## **S'mores**

Chocolate Fudge Cake  
Toasted Swiss Meringue Frosting  
Teddy Graham Crumbs  
Whipped Chocolate Ganache  
Triple Chocolate Crispearls  
Decorated in American Buttercream

**If you have a cake with multiple tiers you may  
choose a different flavor for each tier.**





# CAKE PRICING

## Tiered Cakes

Minimum tiered cake is \$225

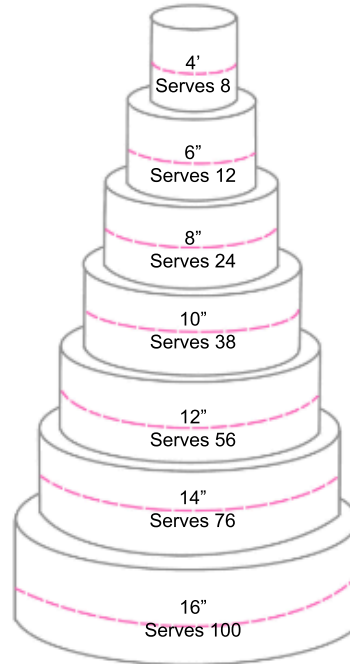
**Standard-** Each cake tier is 4" tall which is two layers of cake separated by one layer of icing and filling.

**Jumbo-** Each cake tier is 6" tall which is three layers of cake separated by two layers of icing and filling.

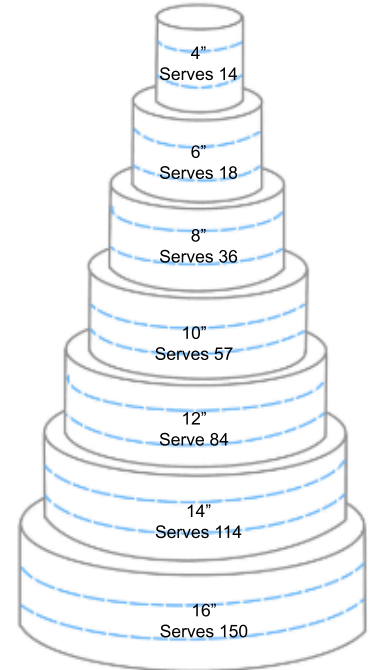
### Starting Prices

| Size | Standard Serving Size | Standard Price | Jumbo Serving Size | Jumbo Pricing |
|------|-----------------------|----------------|--------------------|---------------|
| 4"   | 8                     | \$30           | 14                 | \$55          |
| 6"   | 12                    | \$50           | 18                 | \$75          |
| 8"   | 24                    | \$90           | 36                 | \$130         |
| 10"  | 38                    | \$135          | 57                 | \$215         |
| 12"  | 56                    | \$200          | 84                 | \$315         |
| 14"  | 76                    | \$275          | 114                | \$430         |
| 16"  | 100                   | \$350          | 150                | \$575         |

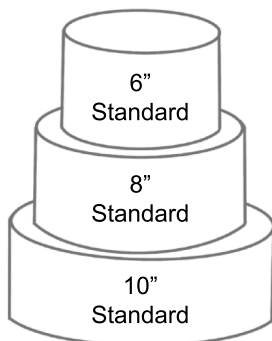
STANDARD 4" CAKE HEIGHT



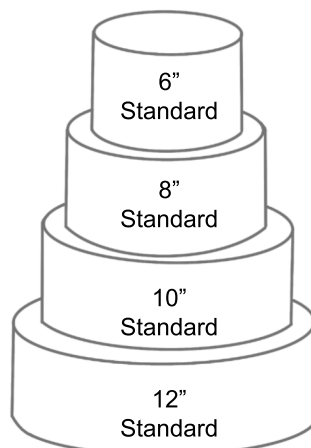
JUMBO 6" TIER HEIGHT



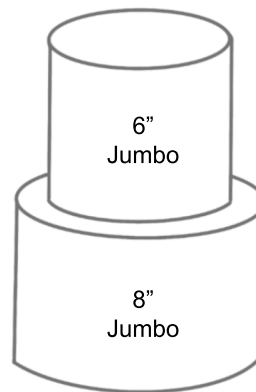
## Example Sizes and Starting Prices



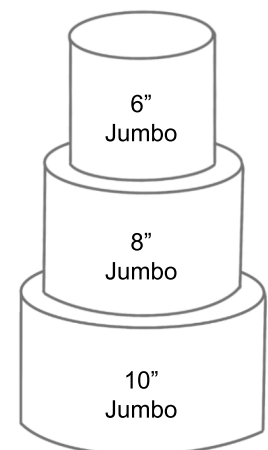
74  
Servings  
\$275



130  
Servings  
\$475



54  
Servings  
\$205



111  
Servings  
\$420



# ADDITIONAL OPTIONS

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## Kitchen Cakes

This is a half sheet cake that serves 54 people. The slices are 2"x2"x1". They can be made into any flavor I offer. It is frosted, but undecorated to keep the price down. This cake will be cut in the kitchen so the guests will not know the slices are from the kitchen cake and not the main cake.

*Starting Price is \$150*

## Decorated Sugar Cookies

I offer a variety of sugar cookie flavors, shapes, and designs. Minimum order is 2 dozen cookies. Each cookie comes heat sealed to ensure freshness. I can also add bows, gift tags, or stickers to each bag for an additional fee.

*Starting Price is \$42 a dozen*

## Cakesicles / Flat Cake Pops

A cakesicle is basically a cake pop ( Cake crumbs combined with frosting, then dipped in chocolate) but in the shape of a popsicle. Multiple flavors available prices vary. Minimum order is 2 dozen.

*Starting at \$36 a dozen*

## Cupcakes

Cupcakes are standard sized and are available in different flavors. Decorations can be added for additional fees. A minimum order is 2 dozen.

*Starting at \$30 a dozen*

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## ADDITIONAL FEES

**Grooms Cake:** Grooms cakes are available pricing varies too much to give accurate pricing so please reach out with design ideas and we can send over a quote.

**Delivery:** Minimum delivery fee is \$75. Increased fee depending on location and or size of the order. This included set up and the cake delivery. I do not offer cake cutting services. If you rent a cake stand or cake cutting set this will be delivered at this time as well.

**Design Elements:** Some examples of design elements that would add to the cost of the cake include, intricate piping, metallic accents, fondant details, candy, cake toppers, fresh flowers (unless provided by bride & Groom), etc.

**Tear Down & Clean Up:** Starting fee is \$100. This includes, travel back to venue, clean up and take down of all desserts, packaging up leftovers, and retrieval of all rented stands and displays. Additional fees may apply due to distance to venue & size of order. Most tear down will need at least 30 minutes, so please plan accordingly.



# COOKIE CAKES

## Flavors

### Chocolate Chip

Chocolate Chip Cookie  
American Buttercream

### Peanut Butter Cookie

Peanut Butter Cookie  
Peanut Butter Buttercream

### Cookies n Creme Cookie

Chocolate Chip Cookie  
Cookies n Creme Cream Cheese Frosting

### Red Velvet

Red Velvet Cookie with White Chocolate Chips  
Vanilla Bean Cream Cheese Frosting

### Chocolate Chip M&M Cookies

Chocolate Chip & M&M Cookie  
American M&M Buttercream

### Cookie Butter

Cookie Butter White Chocolate Chip Cookie  
Vanilla Bean Cream Cheese Frosting

### Snickerdoodle

Snickerdoodle cookie  
Vanilla Bean Cream Cheese Frosting

### Birthday Cookie

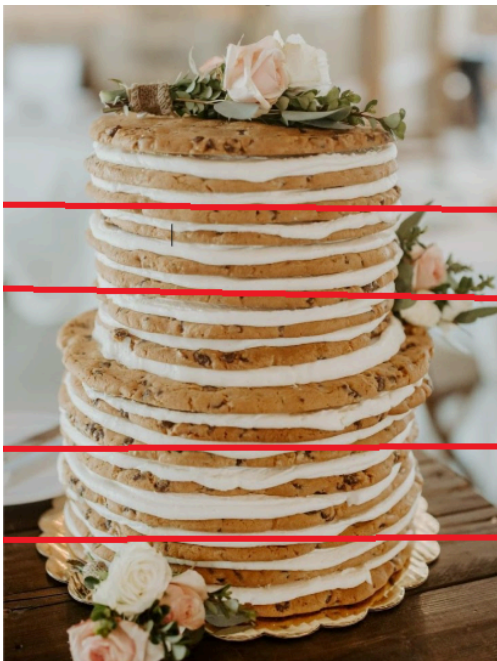
Sprinkle Sugar Cookie White Chocolate Chips  
Vanilla Bean Sprinkle Cream Cheese Frosting

### S'mores

Chocolate Chip Cookies with  
Marshmallows & Teddy Grahams  
Toasted Swiss Meringue Buttercream

## Tiered Cookie Cakes

Each tier can have a different flavor. Pricing is the same as cakes, please refer to the “Cake Pricing” Page for more information. These cakes are very heavy and need a very sturdy table to be set on. They will also have wooden dowels in the layers for extra support so the cakes don't collapse on each other.



## How to Cut and Serve

Each Tier has 9 layers of cookies. Take two long knives or spatula and remove three layers of cookies. This means there will be 3 separate “Layers” to cut and serve to guests. Set those three layers down and cut the cookie according to the “Cake Cutting Guide” sheet in the packet depending on the size of the cookie.



# CAKE TASTING PROCESS

I offer Cake Tasting Boxes once a month. This will allow you to try your top **six flavors**. There is a set date for pick up for these cakes and those dates can be found under the “Weddings” Tab on my website.

To order a box, fill out the tasting request form **at least one week before the tasting date**. (Before you order a tasting box please confirm with me the date for your wedding is still available.) You will then be sent an invoice for **\$45**, which must be paid in order to secure your tasting box for that month.

The tasting boxes will include **six flavors** of your choice from the flavor list above. Once you have decided on a flavor please reach out and we can further discuss your wedding cake and official book your cake & Date! I do not offer cookie cake tasting boxes at this time.

Please note, **I do NOT require you to purchase a cake tasting box in order to book your wedding cake** with me. You can absolutely email me with the flavor you know you are wanting and we can create a contract from there.





# DESSERT TABLE

## What's Included?

Included in the dessert table are the desserts, rental displays and stands, set up of the table, clear plastic mini plates, Mini plastic silverware, and delivery of the desserts. I also offer a take down service for an additional cost, or you can take down yourselves and return displays and stands within an agreed upon time frame without damage. If the delivery location is more than 30 miles from our location, an additional fee will apply.

## How much do we order?

We would recommend 3-4 desserts per person. This can vary depending on the different number of desserts you choose. The more dessert options you give your guests, the faster the desserts will be eaten. We would recommend around 3-5 different types of desserts for the table. You will most likely need 2-4 dozen of each item.

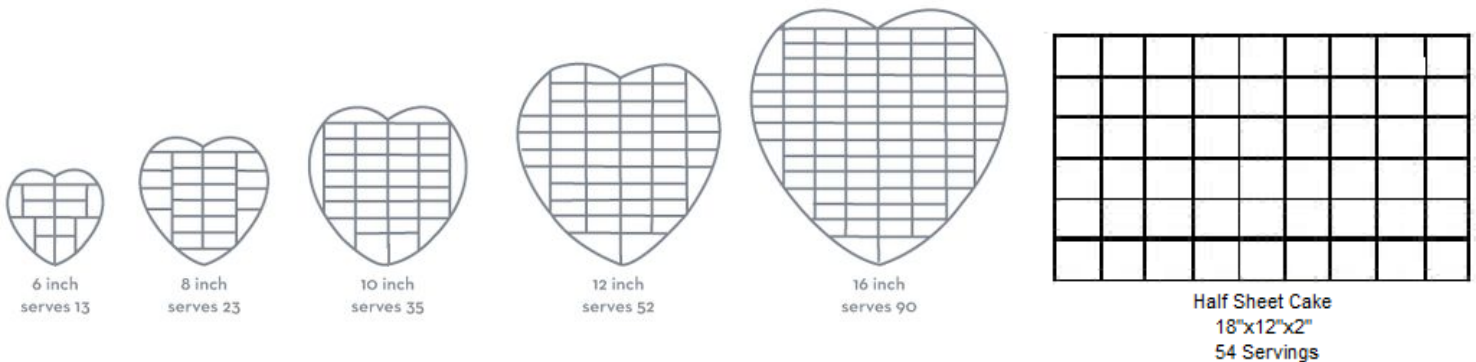
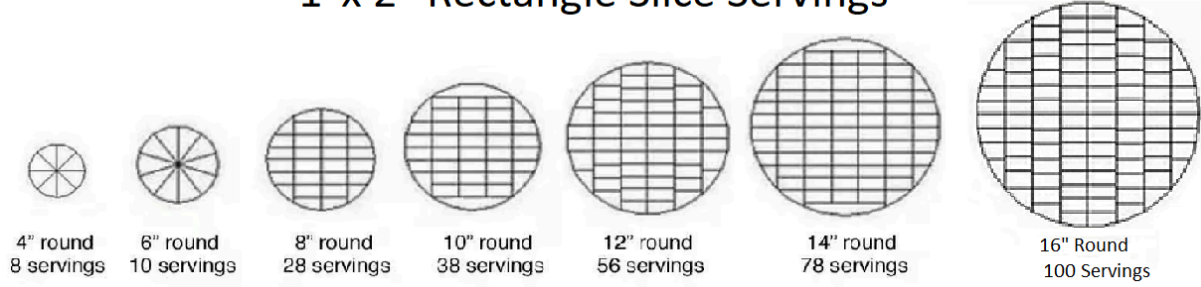
| Desserts Available                                                                                                                                                                                                                   |          |                               |          |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------------------------------|----------|
| Chocolate Dipped Pretzels                                                                                                                                                                                                            | \$18 doz | Cake shooters                 | \$30 doz |
| Chocolate Dipped Marshmallows                                                                                                                                                                                                        | \$18 doz | Chocolate Dipped Strawberries | \$30 doz |
| Chocolate Dipped Oreos                                                                                                                                                                                                               | \$24 doz | Cake Cups                     | \$30 doz |
| Cookies                                                                                                                                                                                                                              | \$24 doz | Cheesecake Shooters           | \$30 doz |
| Mini Cupcakes                                                                                                                                                                                                                        | \$24 doz | Oreo Balls                    | \$30 doz |
| Brownie Bites                                                                                                                                                                                                                        | \$30 doz | Mini Bundt Cakes              | \$36 doz |
| Lemon Bars                                                                                                                                                                                                                           | \$30 doz | Macarons                      | \$36 doz |
| Cake Pops                                                                                                                                                                                                                            | \$30 doz | Bite sized pies               | \$36 doz |
| Any chocolate dipped item will be colored matched as best we can to the colors of the wedding. They will come with a simple drizzle and sprinkles of matching colors. If custom decorations are requested additional fees may apply. |          |                               |          |

| Example Pricing                |                         |                       |                                   |
|--------------------------------|-------------------------|-----------------------|-----------------------------------|
| <i>*Rounded to even dozens</i> |                         |                       |                                   |
| <i>Number of Guests</i>        | <i>Treats Per Guest</i> | <i>How Many Dozen</i> | <i>Price Range(\$18-\$36 doz)</i> |
| 75                             | 3                       | 19                    | \$342-\$684                       |
| 75                             | 4                       | 25                    | \$450-\$900                       |
| 100                            | 3                       | 25                    | \$450-\$900                       |
| 100                            | 4                       | 34                    | \$612-\$1,224                     |
| 125                            | 3                       | 32                    | \$576-\$1,152                     |
| 125                            | 4                       | 42                    | \$756-\$1,512                     |
| 150                            | 3                       | 38                    | \$684-\$1,368                     |
| 150                            | 4                       | 50                    | \$900-\$1,800                     |

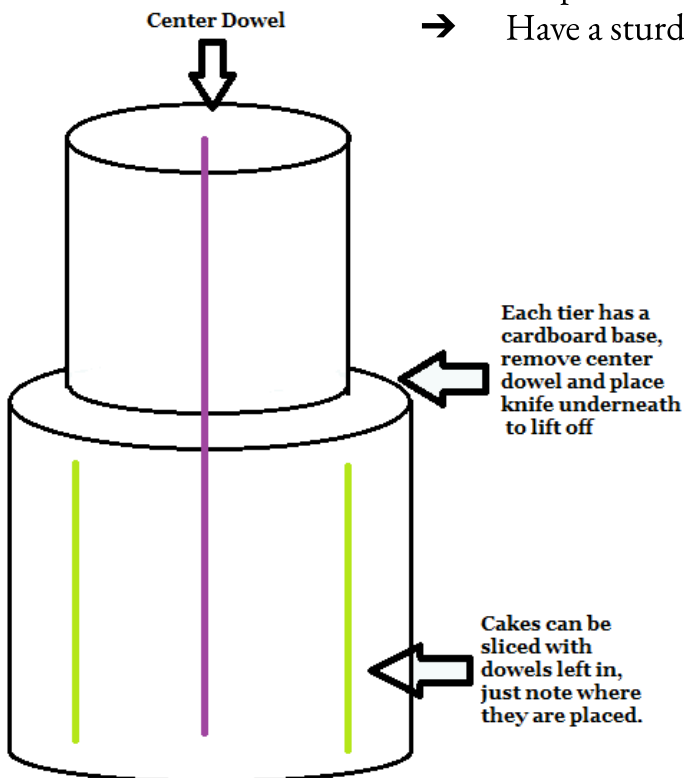


# CAKE CUTTING GUIDE

## 1"x 2" Rectangle Slice Servings



- ➔ Remove your cake from the fridge 2-3 hours before serving
- ➔ Wipe off your knife in between each slice for a nice clean cut
- ➔ Remove any sculpted fondant elements, toppers, or decorations
- ➔ Keep out of direct sunlight
- ➔ Have a sturdy table to put cake on cakes can very heavy



# WEDDING CAKE CONTRACT

This Wedding Cake contract is entered into by The Basement Bakery LLC and \_\_\_\_\_ (the "client"). The Basement Bakery agrees to deliver cake(s) as agreed upon and on time. The client agrees to pay The Basement Bakery LLC for the production and delivery of the Cake(s). The following conditions apply:

- A 30% Non refundable deposit is due to secure the date. The remaining balance is due 1 month before the wedding date.
- Payments made after the due date are subject to late fees.
- Payments will be paid via Venmo, Paypal, Zelle, or tap to pay with card.
- For cancellations within one month of the event, the entire amount of contract is still owed to The Basement Bakery LLC.
- Any changes to the order are subject to availability, and must be made in writing no later than one month prior to delivery and may incur additional charges.
- Client assumes full liability and responsibility for the condition of the cake once it leaves The basement bakeries possession.
- Client is responsible for providing an appropriate and secure environment for the cake(s), i.e. a sturdy table and optimum room temp of 75 degrees or below.
- The size of the tiers are based on the number of guests provided and agreed upon. Cake slices are based on an industry standard of approximately 8 cubic inches, 4" high, 1" wide, and 2" deep. The Basement Bakery is not responsible for shortage of cake due to incorrect guest counts or failure to cut cake at the industry standard slices.
- The Basement Bakery reserves the right to use any photographs of the finished cake for promotion without compensation.
- The Basement Bakery promises a product of high quality and service, but is not liable for unforeseen circumstances, including but not limited to, inclement weather, transportation problems, accidents, and other causes beyond a reasonable control.

I, \_\_\_\_\_, agree to all the terms set out in this contract and agree that I am the person responsible for payments and decisions regarding this cake order.

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Client Signature

Date



# CAKE AND DESSERT STAND RENTAL AGREEMENT

Customer Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Alternate Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Items Renting: \_\_\_\_\_

Date Needed: \_\_\_\_\_

Return date Range: \_\_\_\_\_

Customer Pick up or Delivery (Circle One)

Rental Fee: \_\_\_\_\_

Security deposit: \_\_\_\_\_

Total Paid: \_\_\_\_\_

Payment method: \_\_\_\_\_

Invoice #: \_\_\_\_\_

Date Returned: \_\_\_\_\_

Deposit Refunded: \_\_\_\_\_

Notes:

I understand and agree to return the above mentioned cake stand **CLEAN, UNDAMAGED, AND IN THE SAME CONDITION by the date listed above.** Failure to return the cake stand clean, undamaged, and in the same condition by the due date will result in forfeiting my security deposit.

Customer Signature

Date



# PAYMENT

A **deposit of 50%** is required to secure your wedding date. Your order and date will not be guaranteed until the deposit has been paid.

The deposit is nonrefundable.

The **remaining balance is due 1 month before the wedding date.**

The deposit and final payment will be made through an online invoice made via

Card (tap only), Cash, Venmo, Paypal, or Zelle.

Any late payments may be subjected to fines.

For Cancellations within 1 month of the wedding date, the entire amount of the order is still owed.





# FAQS

**Q: When should I order my wedding cake?**

A: Anytime between 12 and 6 months before the wedding is best. The sooner the better due to limited availability for wedding cakes each week.

**Q: Do you deliver? When Should the cake be delivered the day of? How does that all work?**

A: Yes, I can deliver! I do have a minimum delivery fee of \$75 and depending on size and distance to the wedding additional charges may be applied. I like to deliver my cakes to a venue once all linens and decor are on the tables, and the florals are available to place on the cake (If that applies to your cake).

**Q: Who will place the floral on the cake?**

A: I prefer to place florals on the cake myself if possible!

**Q: Can you accommodate any special dietary needs?**

A: Unfortunately, no. Since it's currently only one person doing all of the work I am unable to accommodate any allergies due to my kitchen and equipment that would be handling gluten and or nuts. I cannot guarantee my products are fully allergy friendly.

**Q: My wedding cake will be setup outside, is that okay?**

A: We highly recommend that your cake be set up in a room that is 70 degrees or cooler. Heat, Humidity, and direct sunlight can damage your cake. The basement bakery is not responsible for any damages to the cake once it has been delivered.

**Q: I want a small cake just to cut, but it needs it to feed over 100+ guests. Do you offer sheet cakes?**

A: Yes I do! These cakes are called kitchen cakes and will be a half sheet cake size 4" in height. This serves 54 guests for a 2"x2"x1" in slice. These cakes are simply iced without decoration and will be in the back where the cake will be cut and served so the guests will not know it came from the kitchen cake and not the main cake.

**Q: I have already placed my wedding cake order and now want to change something. Is that something I can do?**

A: Yes, BUT changes can only be made until one month before the wedding date. No changes can be made if it is less than one month away. These changes can be made but may change the price of the cake depending on what you would like to change. If the price changes another contract must be signed agreeing to the changes. Only the person who has paid/ signed for the cake originally can make changes with a signature & date.

